Data analysis

From Category vs outcome pivot table.

Highest Success Category: Theater

Lowest Success Category: Journalism ( one of the categories which had no failures or lives) (100 % success rate )

Highest Failed Category: Theater

Lowest Failed Category: Photography

From Sub Category VS outcome pivot table.

Highest Success Category: Plays

Lowest Success Category: World Music

Highest Failed Category: Plays

Lowest Failed Category: Metal & Television

From Month VS Outcome pivot table.

The month with the highest success: July

47 is the average success

The month with the highest failure: Jan

30.3 is the average failure

* Its hard to find the required goal for each country and hard to compare date among countries

The success mean is 851.1469027

The median success is 158

So mean is the success funding . so it defines the success full funding

The failure mean is 585.6153846

The median failure is 114.5

So this will be the mean failure . so it defines the failure funding

Its is a successful campaign